



Diamond Grade™ Conspicuity Markings

Series 983



Powerful protection against collisions

Six times brighter than conventional markings

Highly durable and non-corroding

Superior reflectivity, even at angles up to 90°

DOT certified and guaranteed to meet and exceed NHTSA requirements

Seven year warranty



Studies show that heavy trucks with reflective markings experience 20% fewer nighttime collisions.

Studies show that conspicuity markings reduce the probability of serious accidents. Drivers rely on what they can see. And vehicles with reflective markings provide better visual information for faster, more accurate decision-making by drivers. This need for better visual information is particularly important when you consider the following factors:

- Drivers lose visual acuity and the ability to react quickly as they grow older
- Automobiles often have dirty, misaligned headlights
- Roadway conditions vary

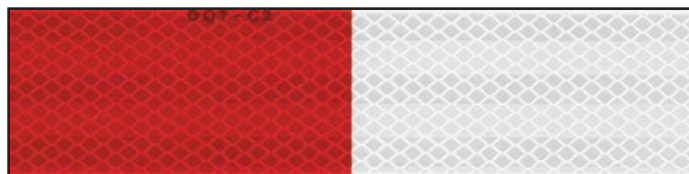
3M responds to the need for improved safety with a state-of-the-art product, 3M™ Diamond Grade™ Conspicuity Markings Series 983. Series 983 markings offer all the characteristics of superior reflective markings:

• Brightness

Six times brighter than conventional markings – superior visibility with a bright white appearance during the day and high reflectivity at night.

• Angularity

Reflects at angles approaching 90°.



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Marked vehicles are clearly visible even when backing up, crossing traffic or making turns.

• Outlines

Help identify vehicle size and type

• Durability

Resists weather, dirt and aging

• Warranty 7 year

Diamond Grade markings series 983 have an acrylic and polycarbonate construction that is highly durable and non-corroding.

Designed to stand up to the rigors of the road.

Diamond Grade markings series 983 are DOT certified and guaranteed to meet or exceed all NHTSA requirements. They also carry a seven-year warranty with performance backed by 60 years of experience in reflective technology.

Talk to your 3M representative today.

As the leader in reflective technology, 3M can meet your specific conspicuity needs. To learn more about 3M™ Diamond Grade™ Conspicuity Markings contact your local 3M representative or visit our website at www.3M.com/tss

- The acrylic and polycarbonate construction makes 3M's conspicuity markings highly durable and non-corroding.
- Series 983 markings maintain superior conspicuity with a bright white appearance during the day and high reflectivity at night.
- Convenient peel off liner for easy application.

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10% Post-consumer waste paper

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